

2021 Sponsorship Opportunities



Impact Awards Sponsorships

Celebrating over 20 years, the annual WCREW Impact Awards (formerly known as Showcase Awards) recognizes Wisconsin real estate projects and extraordinary individuals. Every year in October, WCREW proudly recognizes pioneering developments that showcase vision and ingenuity that positively impact our communities.

The previous award winners and successes have been very diverse ranging from health care to education, residential design to commercial workplaces. In addition, we will continue to proudly honor a woman exemplifying excellence in the Commercial Real Estate industry.

The WCREW Impact Awards offers a variety of sponsorship selections for your company to gain valuable brand exposure and recognition. Our available sponsorship selections include four award category sponsorships, corporate tables as well as beverage and networking sponsorships. ***More details on specific benefits are included in the breakdown below!**

Have another idea on how to show your support for the WCREW Impact Awards? Please let us know!
wisconsincrew@wcrew.org

Interested in sponsoring the Impact Awards in 2021?
 Contact Sandy Roadt: SandyRoadt@landmarkcu.com

WCREW IMPACT AWARDS Summary of Sponsorship Benefits

*New Benefit for 2021	Woman of the Year Award	Project of the Year Award	People's Choice Award	Community Impact Award	IMPACT Corporate table of 6	IMPACT Beverage Sponsor	IMPACT Networking Sponsor
*Premier Event Sponsor	X						
Featured Event sponsor	X	X	X	X			
Logo listed on website awards event page and registration page	X	X	X	X		X	X
*Exclusive recognition in event program (company description, contact info)	X	X	X	X			
Logo listed in Impact Awards program	Logo	Logo	Logo	Logo	Name	Logo	Logo
*Premier Event Sponsor recognition on name badges	X						
Display printed materials at our registration table.	X	X	X	X			
*Branded Swag: Right to provide gift to guests at event	X	X	X	X			
Recognition in Impact awards social media and marketing material	X	X	X	X		X	X
Podium recognition during the Impact Awards	X	X	X	X	X	X	X
Recognition in signage & multimedia screens	Logo	Logo	Logo	Logo	Name	Logo	Name
Complimentary registration ticket(s) to attend the Impact Awards	6	6	6	6	6	2	1
*Unique registration link to invite guests	X	X	X	X	X		
VIP seating at the Impact Awards	X	X	X	X	X		
*Right for a beverage option to contain company name						X	
*6 foot display table at the event for distribution of your collateral materials							X
*Negotiable rate for additional sponsorships	X	X	X	X	*15% off second table		

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Women of the Year Sponsor – \$1,850 SOLD OUT!

As a premier event sponsor, you will sponsor the Woman of the Year Award, an award that honors a WCREW member who has made a positive impact on others in Wisconsin's commercial real estate industry. Unique benefits include recognition during the awards, logo placement on the website and throughout the venue, VIP seating at the awards, and company logo featured on guest name badges.

Project of the Year Sponsor – \$1,550 (1 Available)

As a featured event sponsor, you will sponsor the Project of the Year Award, an award that honors a pioneering development that showcases vision and ingenuity that positively impacts our communities. Unique benefits include recognition during the awards, logo placement on the website and throughout the venue, and VIP seating at the awards.

People's Choice Sponsor – \$1,550 (1 Available)

As a featured event sponsor, you will sponsor the People's Choice Award, an award that is voted upon by event attendees on the day of the event. Unique benefits include recognition during the awards, logo placement on the website and throughout the venue, and VIP seating at the awards.

Community Impact Award Sponsor – \$1,550 (1 Available)

As a featured event sponsor, you will get to sponsor the first ever Community Impact Award. This award honors a WCREW Member and their professional team for their contribution toward a real estate project that has enhanced our community. Unique benefits include recognition during the awards, logo placement on the website and throughout the venue, and VIP seating at the awards.

Corporate Table – \$850

As a Corporate Table Sponsor, you will have VIP seating for 6 total guests, and company name recognition throughout the event.

Beverage Sponsor – \$800 (2 Remaining)

Beverage Sponsors will have the opportunity to host a "signature cocktail" named after their company. Benefits also include two complimentary event tickets, logo on table tent in the bar area, and logo recognition on website and throughout the event.

Networking Sponsor – \$600 (8 Remaining)

Networking Sponsors will have the opportunity to host a display table in the venue before and after the program. Benefits also include one complimentary event ticket, logo on table tents in the networking area, logo recognition on the WCREW website and throughout the event.

Interested in sponsoring or to learn more about the 2021 Impact Awards contact:

Sandy Roadt
Impact Sponsorship Committee
SandyRoadt@landmarkcu.com

WCREW
wisconsincrew@wcrew.org
wcrew.org
[Book Sponsorship Online](#)

Thank you to our 2021 IMPACT Awards Sponsors!



RECOGNIZING
EXTRAORDINARY WCREW
MEMBERS & PROJECTS

Thank you to our 2021
Woman of the Year Sponsor



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INVESTORS
Opportunity. Execution. Value Creation.



RECOGNIZING
EXTRAORDINARY WCREW
MEMBERS & PROJECTS

Thank you to our 2021
Beverage Sponsor



RECOGNIZING
EXTRAORDINARY WCREW
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Networking Sponsors



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